

# **WAKE UP LAUGHING: Serious Laughter for Serious Times**

## **Cosmic Comic Swami Beyondananda Brings His Evolutionary Up-Wising to Your Town**

***Who Is the Swami? He's the Only Political Guru to Channel Both Bulwinkle AND Elvis!***

As anyone who follows the news can attest, we are living in serious times. The antidote? Serious laughter. Take it from the Swami himself: "The best way to overcome gravity is with levity."

Swami Beyondananda brings his laugh-filled cosmic comedy to show to \_\_\_\_\_ on \_\_\_\_\_, as part of his Wake Up Laughing tour. Swami's performance has been described both as "comedy disguised as wisdom," and "wisdom disguised as comedy." Which is it? Go see him, and then you decide.

Here's a hint ...

In addition to espousing a new non-religion called FUNdamentalism (accent on "fun"), and a political movement called the Right to Laugh Party ("one big party, everyone is invited"), the Swami also channels Elvis and Bulwinkle. On the other hand, his more serious alter ego, Steve Bhaerman, just completed a book with the noted cellular biologist, Bruce Lipton.

It turns out, Swami (and Steve), like Superman and Clark Kent, co-inhabit the same body. By night, there is the pun-slinging turban-powered Swami. By day, the "mild-mannered" one time political scientist who has co-authored a book both spiritual luminary Deepak Chopra and political commentator Thom Hartmann call "world-changing." The good news is, both Steve and Swami are coming to \_\_\_\_\_!

On \_\_\_\_\_ evening, you'll get a chance to experience Swami's wacky wisdom, and delightful and hilarious comedy. At the event, Steve will be signing copies of his just-released book, *Spontaneous Evolution: Our Positive Future and*

*a Way to Get There From Here.* Written with world-renowned biologist Bruce Lipton, Spontaneous Evolution offers a heartening view of humanity's future, based on the latest science and ancient wisdom. The good news? We are on the brink of a "spontaneous evolution," where we recognize that we are each cells in the body of a new organism called Humanity!

Or as Swami would say it, "We are here to re-grow the Garden and have a heaven of a time doing it."

Swami or Steve, the mission is the same: "Evolutionary up-wising" -- that is helping the world awaken to our positive future and begin living it now. And the best way to begin is with a good belly laugh ... dozens of them, available on \_\_\_\_\_ night courtesy of the Swami, and then intermingled with the Sunday morning talk from Steve. If you're ready to wake up laughing ... and awaken in the wake of the laughter, be sure and join this "multiple personality" and more than double your fun.

Swami appears on \_\_\_\_\_ night at \_\_\_\_\_. The show begins at \_\_\_\_\_. Tickets are \_\_\_\_\_ and can be reserved at \_\_\_\_\_

If you love to laugh -- or, if you need to -- don't miss the opportunity to get struck by enlightening and laugh till the sacred cows come home.